Shelby T. Veum

608-577-5245 | shelbyveum@gmail.com
307 Sunflower Dr., Ames, IA 50014 | 890 Lake Kegonsa Rd., Stoughton, WI 53589

EDUCATION

IOWA STATE UNIVERSITY | Ames, Iowa | August 2017 - Present
Agricultural and Life Sciences Communications Major
Expected Graduation: May 2021

WORK EXPERIENCE

LANDMARK SERVICES COOPERATIVE | Cottage Grove, WI | May 2019 - Present
MARKETING & COMMUNICATIONS INTERN
- Design graphics using Adobe InDesign for social media outlets
- Plan and facilitate company and department events
- Photograph employee and customer relations for marketing needs
- Write content for company website and update website blog

UNITED STATES DEPARTMENT OF AGRICULTURE | Ames, IA | February 2019 - Present
GERMPLASM ENHANCEMENT OF MAIZE TECHNICIAN
- Sort and label different species of corn
- Count and treat seed corn for educational use at other institutions

VEUM GENETICS & FARMS | Stoughton, WI | Youth - Present
ENTREPRENEUR AND FARMHAND
- Plant and harvest four acres of tobacco
- Determine proper nutritional needs for twenty pigs
- Assist in the farrowing process and administer care to five litters

IOWA PORK INDUSTRY CENTER | Ames, IA | January 2018 - January 2019
COMMUNICATIONS ASSISTANT
- Wrote news releases on upcoming events
- Created content calendars for social media
- Designed and organized materials for educational programs

LEADERSHIP & INVOLVEMENT

IOWA STATE UNIVERSITY
Sigma Alpha Professional Sorority; 2018-2019
Block and Bridle Club; 2017-2019
Swine Interest Group Secretary; 2019
Bacon Expo - Public Relations Chair; 2019
Agriculture & Life Sciences Communications Peer Mentor; 2018-2019

OTHER
The Pig Planet Ambassador; 2018-2019
Wisconsin Pork Association Mentorship Program Participant; 2018
National Pork Board #RealPigFarming Student Social Forces Team; 2018
All for One Swine Show Mentor; 2017-2019
Wisconsin Show Pig Association - 2017 Youth Board President
Covenant Lutheran Church Peer Minister; 2017

ADDITIONAL SKILLS

Proficient in Adobe Creative Suite & Microsoft Programs

REFERNECES AVAILABLE UPON REQUEST